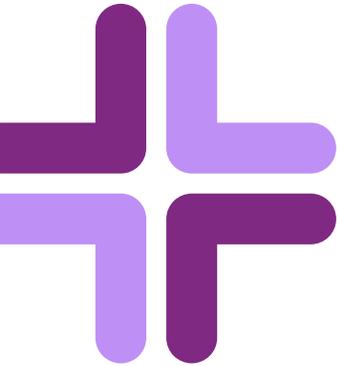# SubjectWell Global Capabilities

Services that accelerate enrollment worldwide

SubjectWell delivers scalable, compliant, and culturally tailored patient recruitment and engagement across **100+ countries** and **600+ indications**, powered by deep patient insight and site intelligence.

Our global services reduce risk, improve representation, and accelerate timelines, no matter where your study is running.

Patient & Site Companions

Enhancing connection, cultural alignment, and retention across regions

- Local-language and culturally tailored engagement builds trust and improves patient understanding.

- Education and encouragement reduce fatigue, burden, and dropout—supporting long protocols and complex procedures.

- Improves communication flow between patients, sites, and sponsors across time zones and trial phases.

- Experience with 8,800+ global sites informs companion strategies that reduce site burden and improve consistency.

Secondary Screening

Improving referral quality across global markets

- Pre-validated referrals and eligibility verification give sites only the patients they can enroll.

- Reduces site time spent on ineligible candidates and incomplete records.

- Speeds randomization across geographies by improving screening accuracy and alignment with protocol requirements.

Global Creative Services

Consistent, compliant, human-centered communication anywhere in the world

- Cultural and contextual creative transforms complex science into clear, accessible patient communication.

- Ensures consistent branding, message clarity, and regulatory alignment across languages and markets.

- Supports recruitment, retention, and patient experience with creative that resonates locally while meeting global standards.

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Patient Care & Trial Retention Services

Keeping participants engaged, informed, and connected across borders

- Personalized follow-up and support reduce dropout tied to travel, protocol burden, and perceived lack of benefit.

- Reinforces connection to study purpose and outcomes with ongoing communication and culturally matched support.

- Helps overcome site staffing challenges, especially in regions with variable resource availability.

Regulatory Framework & Compliance

Reducing operational risk and supporting global readiness

- Aligns recruitment and consent processes with regulatory requirements across FDA, EMA, PMDA, NMPA, and more.

- Maintains data integrity and privacy compliance across regions (GDPR, HIPAA).

- Reduces startup delays caused by inconsistent ethics or import/export review timelines.

- SOC2 & ISO 27001 certified infrastructure ensures global security and audit-ready operations.

Global Patient Insights & Feasibility Intelligence

Science-driven insights that inform protocol design and recruitment strategy

- Patient Recruitment Feasibility functions as a "mini-recruitment campaign" to validate study assumptions before launch.

- Patient Burden Index (PBI) and Site Burden Index (SBI) quantify the true operational impact of a study on patients and sites—supporting more predictable timelines, stronger feasibility forecasting, and evidence-based recruitment strategies across countries.

- Patient surveys provide demographic, psychographic, symptom, behavior, engagement, and trust data globally to inform segmentation and communication strategies.

- Patient panels at any stage of the lifecycle support feasibility, protocol optimization, enrollment momentum, or post-market insights.

- Real-world patient perspectives help refine timelines, improve messaging, and enhance diversity across continents.

Global Reach & Patient Identification

Activate patients and providers across the world's largest health ecosystems

- Data-driven performance across 100+ countries reduces risk and accelerates enrollment with diverse, high-quality patient cohorts.

- A U.S. network of 13M+ trial-ready patients and global outreach across search, social, HCP, genomic, lab, RWD, and advocacy ecosystems allows precise, rapid activation.

- Ensures outreach is both scientific and human-centered—improving efficiency, representation, and qualification worldwide.

Wherever your study runs, SubjectWell ensures you're reaching the right participants and supporting them every step of the way.

Reach out and learn more at info@subjectwell.com.

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